



TOWN OF
NEWMARKET
NEW HAMPSHIRE

Arts, Culture & Tourism Commission

September 5, 2023 at 6:00pm

Town Hall

MEETING MINUTES

Approved October 3, 2023

Meeting called to order at 6:01pm.

In attendance: Debra Smith, Pam Myers-Morgan, Morgan Santos, Ben Buckley, & Justin Glazebrook, Missing: Aimee Gigandet & Ben Reeder

Public Forum (15 minutes maximum)

- a. Shannon K. Culpepper – new member application submitted to Council.
- b. Robin Ellwood (not in attendance) potential alternat.

Minutes Acceptance from 8/1/2023

- Minutes were accepted as submitted.

Correspondence

a. Jamie Knauer resigned.

b. Mike Provost FB Message re: Historical Society Event indicated his displeasure that he was not able to just post town events on our town FB page.

ii. Discussion about the issue of access to the Facebook page followed. Consensus that the ACT FB page would not be open to general submissions. The ACT FB page is specific to events initiated by or attended by the ACT. Debra to confirm this decision aligns with Town policy.

iv. Debra to attend Newmarket Business Association board meeting to present Willey House project.

c. Bill Tappan, Town CFO Email re: Venmo account– he is looking into the possibility of an ACT Venmo account to use to accept donations.

Old Business

- a. FOI Compliance- Creation of ACT Google Drive & new ACT individual emails – all members have created ACT specific emails and have been given access to the Google Drive
- b. Backyard Bash- Fundraising Raffle & Fundraising Ideas (Debra)
 - i. \$340 worth of raffle tickets sold for Jason Shamesman's photograph were sold over 3 events and the library.
 - ii. Debra held back the 9 other art items that were donated for the Backyard Bash raffle so that we can maximize proceeds.
 - iii. Other fundraising ideas were discussed:
 - 1. Big party/event like a Roaring 20s party or Harry Potter Ball
 - 2. Fundraiser performance at the Mill Space
 - 3. Lamprey River Advisory Committee has a fund of about \$50,000 that is available via grant – maybe there is a sculpture idea that could be related to the Lamprey?
- c. Summer Music in the Park GR8 Restaurant Coupon Final Report (Morgan & Ben B.)
 - i. If the project goes forward, Ben thinks we need a graphic designer and a better printing option. There needs to be a more streamlined process.
 - ii. The 2 final performances were more successful in terms of giving away the cards.
 - iii. Per Jon Kiper, people did use the cards, but there are no numbers. Ben B. and Morgan are going to get actual usage numbers from the restaurants to Debra by this Friday.
 - iv. There were 5 restaurants involved, but others expressed interest when they found out about it.
 - v. The goal is to partner with the Newmarket Business Association for next year's promotion.
 - vi. Next year Summer Music in the Park will be at the Rec Center.
- d. ACT Video Production Update (Josh) – going forward, Tim is the contact person on this project now. Debra will check with him tomorrow on the progress.

Project Updates

- a. Pocket Park- Flip the Mural - November 18, 2pm (Debra)
 - i. Switched the date to Saturday, October 28, to coincide with the Rec's Halloween Haunt 4-6 pm
 - ii. We'll decorate the park with lights and spooky décor.
 - iii. May also include music and a selfie booth for photographs

- b. Willey Park – Grant Applications (notifications for each grant are: NH Arts Council (ask was \$6000) - 9/30 & T-Mobile Hometown (ask was \$10,000) - 11/30)

New Business

- a. FY 2024-25 Budget- Debra to draft
 - i. ACT will have a line item in this budget.
 - ii. Include costs \$1200 to flip the Pocket Park exhibit
 - iii. Fiscal Year begins on July 1, 2024
 - iv. Deadline for submission is September?
- b. Debra proposed FlashVote, which she encountered in Portsmouth. Asked if anyone was interested in contacting Monte Bohanan about how this tool is used for community engagement?
- c. Before adjourning, winner of downtown aerial print was drawn. Drawing was live streamed and Wendy Chase won.

The meeting was adjourned at 7:51 pm.

Our next meeting will be held on October 3, 2023 at 6pm.

Respectfully submitted, Pam Myers-Morgan