

Willey House Pocket Park Project Timeline

- 8/4/23 Launch Arts Fund-raising Campaign “Support Newmarket Arts”
- Art Teacup Raffle of donated art pieces created by artists who are currently featured in the Artist Among Us Pocket Park or scheduled to be featured in the park.
 - Distributed “I support Newmarket Arts” stickers.
- 9/1/23 Host Public Input Session on Greenspace Design Concepts
- Sessions to be strategically scheduled at places and times to gather input from seniors, working adults, teens, downtown residents and business owners
- 10/1/23 Launch Photography Education Series
- Series will be conducted by volunteer professional photographers to help non-professionals understand the photo capabilities embedded in their cell phones
 - Donated camera equipment to be used to teach teens how to take pictures around town
 - Historic & Landscape Photo Walks to be scheduled with professional photographers
- 10/21/23 Launch “Newmie” Public Request for “Why I Love Newmarket” photos
- Kick-off with call for **fall** photos
 - Submissions fee will be \$10 for up to 10 photos/photographer
 - Photo entry categories will be: People, Places or Events
 - All photos must be accompanied by an explanation of “Why I Love Newmarket”
- 11/1/23 Release Request for Proposals for Mural Designs & Sculptor Designs- DUE by January 31, 2024
- Mural Design will include both illustrated background and photo mosaic in each letter of the word NEWMARKET
 - Sculptor Design will include Historic Farm Implements provided by Historic Society
- 12/21/24 Launch “Newmie” Public Request for “Why I Love Newmarket” photos
- Kick-off with call for **winter** photos
 - Submissions fee will be \$10 for up to 10 photos/photographer
 - Photo entry categories will be: People, Places or Events
 - All photos must be accompanied by an explanation of “Why I Love Newmarket”
- 2/1/24 Review Mural & Sculpture RFP Replies
- Select top 5 submissions
 - Schedule artist presentations to Planning Committee
- 2/7/24 Conduct Presentations by 5 top mural & sculpture artists
- Select top 3 artists for each element
 - Create public presentation of 3 proposals (accessible on Town website)
- 2/14/24 Unveil Why We Love Newmarket Traveling Photo Exhibit
- Best of fall and winter photo submissions to circulate amongst schools, churches, Town Hall, American Legion and local businesses to encourage additional submissions and maintain campaign momentum
- 3/1 to 4/1 Public voting for final Mural Artist & Sculptor
- 3/21/24 Launch “Newmie” Public Request for “Why I Love Newmarket” photos
- Kick-off with call for **spring** photos
 - Submissions fee will be \$10 for up to 10 photos/photographer
 - Photo entry categories will be: People, Places or Events
 - All photos must be accompanied by an explanation of “Why I Love Newmarket”
- 4/1/24 Release Request for Community Gathering Space Designs (tables & benches)
- Tables & Benches to be created by local artists to provide welcoming gathering places which reflect the history of manufacturing and the energy of creativity at the river’s edge.

- 4/15/24 Announce final Mural Design & Sculpture via Monthly Update Newsletter, Coming Soon Sign & public access television
- 5/1 to 9/1 Artist design period (4 months)
- 5/16/24 Historical Society hosts Town Photographic Scavenger Hunt
- 6/1/24 Review & Select Community Gather Space Designs & Artists
- 6/21/24 Launch "Newmie" Public Request for "Why I Love Newmarket" photos
- Kick-off with call for **summer** photos
 - Submissions fee will be \$10 for up to 10 photos/photographer
 - Photo entry categories will be: People, Places or Events
 - All photos must be accompanied by an explanation of "Why I Love Newmarket"
- 8/1/24 Public votes on Best of Best photos in each category (people, places & events) at the Backyard Bash event
- Unveil Willey House Pocket Park Design Concepts to solicit additional fundraising support
- 8/1-9/1 Host Main Street BEST of "Why We Love Newmarket" Outdoor Photography Sidewalk Exhibit
- 9/15-9/30 Mural Printing
- 10/1/24 Installation of Mural, Sculpture & Mini Art Galley begins
- 10/25/24 Unveil "Welcome to Newmarket" mural and permanent art installation in new Willey Pocket Park
- Host Hot Jazz on a Chili Nite Main Street Performance & Downtown Celebration
 - Install (10) 2-sided streetlight banners featuring Top 10 reasons "Why We Love Newmarket" as voted by general public.
 - Announce winners of BEST photo submissions in all categories as voted by public
 - Sell Mural prints & cards for ART support