# ARTS, CULTURE & TOURISM COMMISSION

## PURPOSE APPROVED •

**NEW NAME &** 

5YR STRATEGIC PLAN DRAFTFD

### We've changed our name...

Town Council Representative, Megan Brabec, recently presented a resolution to the Town Council to delete "ad hoc" and add "Culture" to the Arts & Tourism Commission name for the following reasons:

- The Commission is not dedicated to a single task or focused on a specific event, thus ad hoc does not apply;
- Arts and Tourism are often at opposite ends of the spectrum in terms of target audiences, e.g., residents vs. tourists:
- Culture is the common fiber, which weaves the two original objectives together by ensuring we first build a foundation where art is appreciated, encouraged and recognized for its value to Newmarket commerce.

The Town Council unanimously approved the resolution at its January 18, 2023 meeting. The Commission hereby chooses to "ACT" with creative vision to bring art to life.







#### Take Note...

#### **NEW 5-Year Strategic Plan**

The Commission recently drafted a 5-Year Strategic Plan for the Town. Click **HERE** to review the plan which will be incorporated into the Town's Master Plan. Members of the community are welcome to attend our upcoming meetings:

#### Tuesday, March 7 Tuesday, April 11

All meetings begin at 6 pm in the Town Hall.

#### Projects in the Works

- Installation of two Free Mini Art Galleries
- Renovation of Pocket Park next to Johnny Boston's with new "Artist Among Us" mural panels
- Launch 2024 Newmarket Photography Calendar
- Creation of Newmarket Historical Walking Tour App

#### Add Your Voice

Interested in sharing your talent and energy to help bring any of the above projects to life? Email Debra Smith, Commission Chair, all ideas are welcome:

atcommission@newmarketnh.org

