

## Meeting Minutes

4/20/21 7 PM on Zoom

Chair: Nichole Jones

Vice-Chair: Chris Klemmer

Secretary: Laura Klemmer

Attendees: Helen Sanders, Ann Cudworth, Aimee Gigandet, Michael Provost

Called to Order: 7:02

Minutes: Min from Feb 23rd, March 15th, March 30th approved

Newmarket List (Toni Weinstein) and monthly newsletter

Art Walk Review: some of them came down pretty quickly (Sunday night) - quite a few of them or at the end of the week, there was almost nothing left. We should spell out how long they can keep the art up. Store owner / artist collaborate setting more parameters. Nude artwork at one of the businesses - store owner was not comfortable & had it switched out. How and when, size, content, all of that should be spelled out for next time. Owners of businesses couldn't say whether there was an increase in foot traffic.

Thank you notes to businesses to check in to see how things went - Nichole suggested this

Maybe ten day min for next time

Event to help increase the foot traffic

Balloons - suggest with mylar from dollar store to have them last a little longer, Helen suggests to get the balloons for next time. Balloons did create attention. Banner next time (can't happen over main street). Logically you could, maybe get a vinyl banner to tie to the fence next to the millspace. Aimee has put it on the gazebo at the bus, post office rail, and also the light post banners (can be tough to get those up). Maybe next year artists can be out with opening.

People didn't seem to have negative feedback from what we could see

Next Project - get involved with arts in the park for the summer, involving artists with demos / having them there. Start with same artists we had in the windows and see if anyone was interested, had a yellow tent w/biz and food. With grassy area the artist could set up their stuff to be viewed and not take any space from seating area as something to go do. Aimee isn't sure of how many sponsors now, but they have 7 or 8 nights and they have \$ left over from last year. W/o sponsor for a certain night it's just funding. Proux Oil, etc as a way to support or have a way to speak.

NH Council for the Arts , 15 minutes with Lisa Burk-McCoy: grant process

Lisa: Nichole spoke with her yesterday, talking about projects and it overlaps with grant categories.

Lisa gives overview:

Partnership with PMAC and Annie's Angels (arts and health) - track for health and healing, using arts to provide interactive experiences with people navigating health issues. Include together with senior communities and public health priorities to build empathy and provide support for the health priorities.

Other program for mural project: arts for community engagement grant, generally based around this. Look at public facing programs, engages community in interactive experiences, intended to be economic, cultural tourism.

Arts & health: 5/14

Community Engagement: 7/16

Only allow organizations to accept one grant per year

City could be applicant for one, and annie's angel could be the grantee for the other.

<https://www.nh.gov/nharts/>

<https://www.nh.gov/nharts/grants/partners/artsinhealthcare.htm>

<https://www.nh.gov/nharts/grants/projectgrantgen.htm>

Various initiatives to support arts within NH.

State run organization (one of 56 in the US)

Partner with artists on the artist roster on the website

<https://www.nh.gov/nharts/>

<https://www.nh.gov/nharts/grants/index.htm>

<https://www.nh.gov/nharts/artsandartists/artistorsters.html>

Supported mural project with Warner, mural project with Rochester, art walks in Nashua and Manchester, arts events in Concord

Try to distribute \$\$ across the state and that the arts are supported across the state

Creative communities network (strategic reassessment project) - used to host events, looking at new ways to engage with communities across the state with state reach

Creative placemaking in rural communities (area of opportunity)

Cultural planning (no demand in NH) - look for new ways for communities to think about this - recreation and culture but can go anywhere in a plan for a jurisdiction

Timeframe for mural project - how long would we have: Nov 1 2021 Oct 31 2022

Grant is vetted by panel (late aug, early sep) late sep - early oct is when it is announced and launch can be anytime within that period. About a year ahead of where we are now.

Arts of Aug 1 2021 - Sep 30 2022 grant - Angels - Hampton Falls: boxes provided to senior living facilities. Could we do something similar at the Pines, Portsmouth has a music and arts center (drumming session w/seniors) - could we do something similar?

Rec - sunrise / sunset: random acts of kindness arts themed with seniors working on art projects for other organizations. Actively doing this, need to pay for materials, programs wouldn't fund.

Project grants is to pass through of funds to professional artists to be paid a competitive rate.

Looking for activities that are heavily invested in healing benefits that these impart, could be a series of event that build. What is the benefit to the public / community for the arts activity?

Sample grants aren't on the site for recent, might be able to send one that's archived.

Focus on arts for community engagement grant because of timing w/ public money we need to get grant written to not spread ourselves so thin. They provide technical support for the

applications, always ready to review drafts of grants. Also happy to talk about the project and how to adapt to align with program. Newmarket heritage festival- had a 16 year run as best blockparty on the seacoast. Brought thousands of people into town (people were burnt out). Old homes was the origination. Cost money, insurance is an issue, and burnout. Kept getting bigger and bigger and floundered, there wasn't the infrastructure anymore. The heritage fest has been funded for arts, has millspace accessed? Aimee says no one is interested, held meeting for old homes and heritage and no one showed up. Specific project. How much are grants for? Used to be \$5k or long term \$25k for 5 years. Volunteers are just not there.

Projections: can we do this at the waterfall, rental of equipment

App with adobe that allows artist to take artwork and move it into a virtual space - Ann will share what she put together, can be geolocated so that people can run into them and see them.

Unique idea: make it uniquely NH, use technical people that could assist, lighting, scale, light show on dam.

Floating display on water - moorings, kayak art

Exeter - build team identity and community team based on email that Ann sent

Tiny art - little doorways or mouseholes that are hidden in town

Stone church is doing adopt a spot - tiny art in the gardens

Grant for the wall: Steve: who is responsible to fix the wall and how much would it cost, there's spots missing. Town council meeting tomorrow Helen will speak to who is responsible for wall.

Parking lot was sold to Chinburg, the wall itself could be in town ROW, could be a partnership to determine boundaries

Could we do something that wouldn't require getting the wall fixed?

Lighting the dam - who was thinking about this?

How can we do it logistically and the cost - Ann can try to compare and see what the cost would be and a ballpark would be. \$6k would be the grant amount

Could we do something scaling - could take time to install. Is there talk of it currently? Will ask at tomorrow night's meeting. Will they be putting power in?

Mural wall easier plug and play situations - see who is responsible and who would pay - what does it need?

Lighting company around waterfall: <https://www.northernoutdoorlighting.com/> <sup>P</sup><sub>SEP</sub>

Email: [lisa.m.burk-mccoy@dncr.nh.gov](mailto:lisa.m.burk-mccoy@dncr.nh.gov)

Come back for next meeting with actual numbers and information.

Helen will speak to mural.

Ann: give us ballpark w/geolocation art

Next meeting: mid May - need to make a decision next meeting on grant w/budget attached to it.

Continue with Zoom meetings for next month: keep doing it with the emergency rules in place but Helen will let us know if that changes. Maybe June - in person meeting.

Meeting ended at 8:10