Meeting Minutes 2/23/21 7 PM on Zoom Meeting of the Arts and Tourism Commission Chair: Nichole Jones Vice-Chair: Chris Klemmer Secretary: Laura Klemmer Attendees: Helen Sanders, Michael Provost, Ann Cudworth, Aimee Gigandet

Call to Order

Minutes from 1/26 Accepted

Update from Chris, re: storefront visit because Chris was looking for the flyers before he went to the storefronts. Friday or Sat of this week (or wait two weeks). We want something to leave behind. Nichole will get the information to Ann this week and to Aimee for printing. Ann needs to know type of printer to optimize print. Nichole thinks it might be a heavy duty printer. Revisit restaurants with empty/distanced tables: Are there empty tables where we could use these tables to display art? Do we have a Mc Loughlin Eye contact to have art there? From our talking to them, we need to get in touch with the manager. Can we get something on letterhead and send that to him? Geek To You.

Update from Ann, re: flyers:

Flyers need to be distributed/hung

Aimee to print

Update from Mike, re: race and QR: QR is set up and page is set with pictures as placeholders newmarketnharts.com - QR code goes on flyer

Update from Helen, re: \$ account Working on wording for resolution allowing us to accept donations and trust fund for the arts and tourism committee and needs to be set up at a bank, how do we connect from the bank account to Square?

Update from Laura, re: map - Nichole to provide list of locations so far (5 - 6).

Discuss assigning artists to storefronts and beginning bios: One artist backed out. We now have 15. We just need to match those up soon so that we can move forward. Decision is based on a lottery. Are there any types of art that might only be able to be displayed in certain locations? We didn't want anyone to feel bad so we didn't want businesses to select. Businesses will be categorized based on the type of art that may be displayed at their location. Suction cup hangers, stringing wire on top of window (as was done in Rochester), are we responsible for the display method? Chris could help with climbing a ladder and setting up the display. The artists do the hanging themselves and make the display. We will work through it like the Tipsy Tabby. We should have a damage waiver / have it say that it is at their own risk or a letter especially with the town getting involved, Steve can advise. Ann will have this with a margin. We will have 20 printed and Aimee will deliver to Chris

Discussion on flyers

Materials due to Mike for website by 3/8

Still an opening for a member Next meeting March 15 at 7