

Meeting Minutes

1/26/21 7 PM on Zoom

Meeting of the Arts and Tourism Committee

Chair: Nichole Jones

Vice-Chair: Chris Klemmer

Secretary: Laura Klemmer

Attendees: Helen Sanders,
Michael Provost, Ann Cudworth, Aimee Gigandet

Call to Order

Vote on meeting minutes from 11/17 and 12/15 - Approved

Vote on art walk dates (April 9-10-11) - The race is on the 11th. Potentially coinciding with the race, Mike can reach out to the race organizers. Maybe have an information booth? Could we possibly set it up on the Monday before since businesses are closed on Mondays.

Target audience: Arts and crafts on walk, people who want to see the downtown, is there a design and map and a flyer? Is there is a display we should have the window as well? Can we include some information on our goal, mission, about the art walk, about the artists & map to storefronts. Organized by the commission (don't want to get into judging). Aimee can print color copies. Posters downtown rather than the trifold. Name of what we're doing, QR code, and then the information on the artist and the location. Newmarket Main St Art Walk. Have it for a month, maybe more. Make sure everyone who applied within the time limit can display.

Get in touch with storefront owners and artists, start date, end date. April 11 is the start (we set up before) - end date is one or two months later, maybe ask the biz how long they'd be willing to keep it up? Chris would be happy to contact the storefronts. Could we have something on the town letterhead that could be dropped off? RSVP by March 15th at the latest. Mike has frames to donate (8.5 x 11)

Nichole will put together a calendar & email storefront info, Aimee will print letter.

Mike would like to have the website information for a week (April 1 - 2).

Artist demonstration? Probably in the future but not currently with COVID

Art show idea with everyone painting of the town & displayed for sale after

Helen says they are talking with the town attorney to raise money and set up correctly, a vote from the town council may be necessary

Aimee - May mixer (Rec Connect). New orgs can talk about what they have been doing. Arts council may consider presenting.

Should the Arts Council be involved in the Concert series or an artist display while a band is playing, or have our fundraiser there.

Historical society walk with 55 sites, museum is closed and in April there will be an online event for Wentworth Cheswell

NC Art Commission with exhibits of lights with fundraiser, dinner, etc. Town of Cary.

<https://www.townofcary.org/recreation-enjoyment/arts-culture/gallery-exhibitions/glow>

Still an opening for a member

Next meeting Feb 16 at 7