

## Meeting Minutes

11/17/20 7 PM

### Meeting of the Arts and Tourism Committee

Chair: Nichole Jones

Vice-Chair: Chris Klemmer

Secretary: Laura Klemmer

Attendees: Helen Sanders, Aimee Gigandet

Guests: Ann C, Paul LeBeau

### Call to Order

Move to accept meeting minutes from 10/20/2020: Yes

Art Walk: NBA - contact biz in person, Mc Loughlin Family Eye Care, Geek To You, Kennebunk Savings Bank plus six additional businesses

For restaurants: coloring pages for restaurants, have them taped into windows as part of the art walk to avoid having fine art damaged. Maybe going with the coloring pages indoors.

Should we get the art room involved? - having zoom programs right now.

Education Partners - project on positivity - rocks or sidewalk decorating

Arbor park - ornaments with positive messages with rec

Educational events? - Teaching performances, sculptor or someone doing fine art on the sidewalk for Spring?

Christmas Season - if Arbor park thing works, holiday inflatables, ice sculpture display in the cold months. Something to move forward in winter months.

Blooming Newmarket: Garden Club - "...is my superpower" displays. Should we partner together? Aimee has a connection, but they need more help. Joan Dilorrio is the contact.

\*\*\*Correction: Joan DeYoreo\*\*\*

Art trade show - trade your art with someone else after COVID

Art Walk Project: when should it be? Think about a target date for the Art Walk project, April as a target date?

How do we keep the artists engaged, we have been posting bios on the artists on the FB page Anything arts based, tourism based, we should promote it.

Jan - Feb, match up businesses with artists. Is it best to do on a lottery basis? There are 15 artists. Assign artists on a monthly basis so there is no one excluded.

Mainstreet.org - do we want to research and look at Manchester for inside/outside program for art and art on the wall at the town hall to raise funds for the arts & tourism committee.

Look at the mural program for inspiration. Where would we put up the murals? Dover has murals as well.

Dover Markery - alleyway with murals, sectioned wall off and people purchased the section and painted whatever they wanted.

Canvas for backboards.

Ann had a suggestion: augmented reality exhibits, projected art, no need to impact infrastructure. Ann will join the committee. [With Augmented Reality, You Can Now Superimpose Publicly Exhibited Artworks in Your Home](#) - Smoke AV experiences brought to the viewer, any artist can project the images within the location.

Next meeting: how can we raise funds?

Conservation Committee: there wasn't interest

Next meeting Dec 15th at 7