

Meeting Minutes

9/15/20 7:27 PM

Meeting of the Arts and Tourism Committee

Zoom Call ID

Chair: Nichole Jones

Vice-Chair: Chris Klemmer

Secretary: Laura Klemmer

Attendees: Helen Sanders, Aimee Gigandet, Michael Provost, Melissa Sharples

Call to Order

Roll Call. Any new member interest?: Yes, Michael knows someone.

Move to accept meeting minutes from 8/18/2020: Yes

Item 1: Introduce Melissa of the Conservation Committee: Working on project with the town (photo exhibit)

Melissa: Getting people involved w/conservation properties, take pictures on the properties. Exhibit for a month, Stone Church displayed photos for the month of Nov. 20 people took part. They are doing it again, annual process. Chris Blackstone and Melissa wanted to see how we can combine efforts.

Selection process: decided against a contest, didn't want competition, to feel included. Accepted everything that came in, only filter was if there was many photos (2 - 3 each). This year it will also be open to everyone. Process is posting to Conservation Commission FB group & trying to get in front of Business Association to get additional locations. Looking to do this in November. Photos are now displayed in hallway of town hall. Was hoping to drive people around to the various locations with Rec van. Talk about history of land, how it came to be part of the commission. Can we combine efforts? Nov with Conservation Commission and Dec/Jan with artwork. Businesses often decorate for Jan. Or potentially waiting for Spring. We can offer in the Spring after seeing Melissa's experience. We shouldn't be jurying anything, we should be the connecting organization and the artist. Business owner knows customer and customer's taste. Leave a small note in the window with the information on the artist, and the artist makes the sale.

Concert series: one artist a week

We could include more than one artist in a space, we're not in the middle of the communication and the storefront owner can make the decision.

Disclaimer on announcement - we are keeping the samples and their contact info for possible future art walks/exhibits.

People want more information, we should send out an email with the information on the process.

We would like to do a map, but if things are constantly changing that would be difficult.

Could we do a map of downtown and have it online?

Drone and aerial shot of downtown?

Porchfest in Rochester: website design, setting it up and Michael could provide Matt Wyatt - Rochester Museum of Fine Arts

How do we set up a FB page, set it up as a group on FB, spread the word through Newmarket FB group. Instagram too. Helen is mentioning this tomorrow night and will set it up. We'd have it as a page, not a group.

Email database, collect info so that we can target our audience.

Wentworth Cheswell: Encourage rather than take charge. Council said he is seeing it more of a tie into the historical society. Take a step back from that as our committee.

Moose Plate Grants are reserved for Arts & Culture
NH State Council on the Arts grant (equipment, but not brick & mortar).

Ending at 8:10

Next meeting October 20 at 7