

Meeting Minutes  
6/15/2021 7PM on Town Hall

Approved July 19, 2021

Present:

Chair: Nichole Jones  
Helen Sanders, Michael Provost  
Aimee Gigandet

Absent:

Chris Klemmer  
Laura Klemmer  
Val Toukatly

Acting Secretary  
Ann Cudworth

## Greetings

Nichole welcomed us all to the first meeting back in the Newmarket Town Hall

## Pledge

We spoke the Pledge of Allegiance

## Public Comments & Response

No representative of the Newmarket public were present

## Approval of Minutes from 5/18

Motion to approve given and seconded

## Discuss Donation/Gift Policy/Receipt Records

Helen reported on the two donations we have received so far.

- 1) \$100 that was donated to start the Arts and Tourism Checking Account
- 2) \$500 from the Weinstein Family- which will be put into the Trust Account

We have met all the conditions specified with the second donation, so it was accepted.

The motion to accept these donations and proceed was made and passed.

The subject of “gifting” and the policies we need to develop for that kind of contribution was briefly discussed and tabled for further discussion later in the summer.

## Discuss Arts in the Park

### Update on Sponsors for Restaurant Night

Helen reported a good response in the donations of \$25 gift cards. She will pick up menus and coupons later. The date for Restaurant Night was tentatively set for August 24<sup>th</sup>

A Master List of Newmarket Restaurants and who will contribute will be created.

Questions about licensing for the sale of food were discussed and generally agreed that the restaurants should sell to people from their facilities and the people should bring their own food to the event.

Michael mentioned the idea of a “selfie” contest with food and the possibility to win a \$50 gift card, which he offered to contribute.

Also mentioned was the methodology for set up, extension cords and the possible need for a backup location should it rain during the event.

### Update on Artist Tables

Each occurrence of the Arts in the Parks concerts will also include an Artist’s table. One artist will display their work at each concert. Nichole has lined up 6 individuals and is looking for one more to fill the roster.

### Update on Schanda Parking Lot Wall- Mural

No news from the town of Newmarket as to when the wall that corners the Schanda Park parking lot would be repaired by the town.

Ann did a survey of the site to demonstrate the poor sightlines and quality of the current wall. It is blocked by parked cars all the time, and not easy to approach and examine any detailed artwork on it. Ann mentioned that once the wall is repaired that the artwork on it will only be easily visible on the top three feet and that the graphic imagery done on it should occupy that area.

The methods for getting a mural painted were discussed, including a paint by numbers method that would let the public contribute to its creation. Aimee mentioned a few times that the creation of an “additive” public space, such as the bridges that attract couples to put small locks on their structures, or string loops of beads on the walls would be a interesting tourist draw to our area, since they could add a personal touch to the wall.

## Volunteers (for Arts in the Parks)

The Sign up list is filling up, but not complete

## Raffle (for Arts in the Parks)

Questions about getting artwork donated were discussed, perhaps just one artist, whose work would be represented by a photograph at all the events could be raffled off. Methodologies for doing a raffle of that sort were discussed.

It was suggested that we give back 10% of the monies raised by the raffle to the artist, and save the remaining 90% back into our Trust Fund.

It was mentioned that FaceBook and the A & T Website could be used to advertise and sell additional raffle tickets.

## Discuss Fundraising Ideas

Ideas contributed were:

- Chalk art festival
- Make and sell an Artbook that represents the work of Newmarket Artists
- Have an "Art-a-thon"- an event that gets the public involved in the creation of small art works- NOTE- this idea could tie into the "Additive" public art display, i.e. painted rocks could be used to decorate the Schanda Wall
- Host a Studio Tour through the artist's studios on the area
- Create an "Angel Project" a themed tour through secret and liminal spaces that utilizes a local art and performance talent to tell the story of the theme- i.e. "Where are the Angels?"
- A garden tour with a Plein Air demonstrations going in them.
- A kitchens tour to display our local culinary talent
- An Arts Auction
- An event similar to The Taste of Dover
- An Art Sale held in a large indoor venue
- A food (cake and other stuff) decorating contest

## Update on Library Wall

Information received by Michael Provost from Dave Legault on 6/16 was:

Hi Michael,

We talked about restoring it, but didn't go so far as to get any quotes. We did hire Donna Chick to photograph the wall so we would at least have a photo documentary of how it looked in 2020. There's some talk that Chinburgh might enlarge the photos and have them matted for display somewhere in the mills. I don't believe that's happened yet.

Dave

## Update on Lighting the Falls

The latest info is that the Newmarket Facilities person has resigned, and the Macallen Dam and falls lighting project is currently on hold. Ann offered to circle back with the lighting groups she spoke with a few weeks ago to see how the A&T Commission can become more involved. Also discussed was the possibility of making this a town fundraising project.

## Update on Grant/Person

It was discussed that Steve Fournier would be this person.

## Additional Items discussed:

The need for a “graphics package” that would include a logo specific to the A&T Comm, as well as layouts for printing cards, letterheads, email signature lines, flags, and such. To be used for branding all of our projects, and identify our efforts on collaborative projects.

The use of an announcement on FB and the A&T Comm website were discussed.

The meeting was adjourned at 8:30 PM

The next meeting will be scheduled soon, the date is being revised, so as not to conflict with any of the Arts in the Parks events.