

Meeting Minutes

5/18/21 7 PM on Zoom

Chair: Nichole Jones

Vice-Chair: Chris Klemmer

Secretary: Laura Klemmer

Attendees: Helen Sanders, Ann Cudworth, Michael Provost, Val Toukatly

Talking about Flyer: \$25 from 10 restaurants - local restaurant night. Aimee would take gift certificates instead of cash. Helen intends to go to the 21 restaurants downtown with the flyer for arts in the park with Helen's info.

Helen's flyers: Taste of Newmarket - have the restaurants have tables and give out menus and interact with the people at the concert. With the donation, a chance to have sampling and people present and interactions with potential customers.

Artists may not be there the night of the restaurant night.

Nichole's concern is space. Having one artist table or tent is easy to manage but multiple might be harder to manage. 40 people may be the maximum for that type of event.

Would it be possible to collaborate with Newmarket eats? Their event is beginning of June.

Nichole thinks that we may be asking too much of the restaurants.

Helen can wait two weeks and ask for the sponsorship if we think they might have asked from a nonprofit recently. Michael says they get asked for something every day, but it isn't a big problem to ask. Can go to the restaurants (celebrate our local eateries night) and ask for menus. We can have the artist there and go through with it. How can we use this to help fund the events.

Ask artists to sign up for a minimal amount as fundraising (as vendors): fee as \$75 for table Nichole suggests. Exeter Music and Arts festival vendors have space at \$75. 40 people at the arts at the park - there isn't the exposure there and that as a group we should look into other fundraising avenues.

Keep it simple for the first year as a foot in the door.

Potentially we could have a contest but maybe that's a second year.

Nichole sent out a poll about community engagement: this is something we should build on for future events rather than just the artists and businesses.

May not be ticket sales as the way to raise money: maybe bring one idea to the table next month.

Maintaining records: gift acceptance policy, license with the state for charitable solicitation.

We have a Citizens bank account

Helen is donating \$100 to get the account started. No fraud protection (\$30). The remainder goes into trust and keeps a \$100 balance.

Does the town have a grant person? Helen will check.

Needs to go through town to get a grant.

Who are we going to put on the grant (need a name).

Wall outside of the park is higher priority than the one near the library. Someone gave an estimate for the repair for the library wall (Aimee was going to get back to Helen on that).

Volunteers for arts in the park night: 6 pm - 8 pm Tuesday nights

Kit or spreadsheet of what we need and signups for people who do attend

Ann shares her screen with notes on convo with Ron with Port Lighting: could be expensive and we're waiting to hear back on that and whether we should talk to Newmarket Facilities
Displayed T-Rex in virtual space as you would see in AR. Could be placed anywhere with the app. Could put a QR code where the object could load. Could be tiny art on walls.

Do we have permission for the lighting of the falls? Belongs to the town, the bridge may belong to Chinburgs. What exactly is the town's portion and their scope of their plans and what does Chinburg own? Maybe the town can do it and we can have artistic input.

Art downtown we could charge artists

This year is building awareness

First event: raised no money. With each event we need to consider the funding.

Since we are associated with the town we wouldn't need to set up a separate fundraising. We may need a gift acceptance policy and someone to keep records and share with the town.

Spreadsheet for event. Donation button on FB page - goes into the trust fund. Is Steve the one on the hook if we are applying for a grant?

Not going to make community engagement grant for this year: July 16th, we can try next year and work towards it. Evaluating quality of who we work with and do we step outside of Newmarket?

Community engagement idea at concerts: parking lot at the park with a ugly wall: could that be a mural subject that would enhance the waterfront. Get feedback from attendees on what they'd like to see. In Dover they did this with the community with a paint by numbers. Could be a coloring book page that we could vote on what would be most popular one and make it a contest. Ann could make it as a line drawing.

Wall belongs to the town: Aimee is going to get us the name of the person who gave the estimate for repairing the wall. The wall at Schanda is higher priority (crumbling into river) - probably not fixed in next 12 months.

First week of June (8th - 10th) Michael and Helen will reach out to locations. Michael's info can go on the sheet as well.

Need to check when the auditorium is available for next meeting - when can we get in and be videoed. Time & Date is TBD (somewhere around June 15).

Homework: fundraising idea for next meeting.

We should add a public comment period when we have in-person meeting.

Establish formal agenda

Meeting minutes accepted for last meeting.