



TOWN OF NEWMARKET, NEW HAMPSHIRE  
OFFICE *of the* TOWN ADMINISTRATOR

The Town of Newmarket NH (pop. 9,000) is seeking proposals from qualified firms to conduct an Economic Development Study for its community. The Town of Newmarket is seeking to revitalize its community and economic development efforts. It is seeking assistance to determine the best uses for certain areas in the community and the impact certain types of development may have on it. This study would be a more in-depth and specific review of a previous study done in 2014. A copy of that study is available on the Town website at [http://www.newmarketnh.gov/sites/newmarketnh/files/file/file/economic\\_development\\_findings\\_and\\_recommendations\\_presentation\\_0.pdf](http://www.newmarketnh.gov/sites/newmarketnh/files/file/file/economic_development_findings_and_recommendations_presentation_0.pdf)

The committee has requested the following areas be reviewed.

- Explore having parcels in the community developed as Continuing Care Retirement Community, in which people can “age in place.” This type of development offers a wide range of living options from over 55 independent housing to congregate living to assisted living. The Town is looking to explore the impact on facilities from those that may be subsidized by other government agencies to private or not for profit, similar to Riverwoods in Exeter, NH. The areas of study would include Town owned land (aka Wilson property and other lots) off New Rd/ NH Rt. 108, privately owned land located on NH Rt. 152, and any other land the consultant may feel could support such a development.
  - What would the impact on town services for a facility such as this?
  - What impact would the density of this project have (number of cars a day; garbage visits etc.) What would the proper density be? What tax revenue/other revenue is drawn from such a facility?
  - How do we market the land to developers?
- Assist the committee in determining which areas in the community would be best for low impact business/office space.

- Determine the impact recreational/camping uses would have on the community.
  - What would the impact on town services for a facility such as this?
  - What impact would the density of this project have (number of cars a day; garbage visits etc.)
  - What tax revenue/other revenue is drawn from such a facility
- What may be the best and most marketable uses for the land on Rt. 152 that are currently sand/gravel pits in the future when they are no longer used.

This list is illustrative only. If the consultant selected in conjunction with the Town determines that there are additional items to review, than this scope may change.

Proposals shall be submitted clearly marked: Economic Development Study c/o Town Administrator's Office 186 Main Street Newmarket NH 03857 or via email to [sfournier@newmarketnh.gov](mailto:sfournier@newmarketnh.gov). Proposals shall be submitted to the Town Administrator's Office no later than 12N Wednesday October 1, 2014. Questions may be directed to Steve Fournier, Town Administrator at (603)659-3617 x1301 or via email at [sfournier@newmarketnh.gov](mailto:sfournier@newmarketnh.gov). All proposals shall include a list of similar projects you have worked, references and estimated costs.